

PRESS RELEASE

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Michelle Bernard Announces Candidacy for Rockdale County Commissioner

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Rockdale County continues a steady growth trajectory that began in the early 2000s, creating both opportunity and responsibility for local government. Families and homeowners are calling for intentional growth that protects property, strengthens amenities, and delivers reliable, high-quality services. This moment requires leadership that is prepared to govern with foresight, discipline, and responsiveness.

Michelle Bernard has officially announced her candidacy for Commissioner to serve on the Board of County Commissioners, Post 2 for Rockdale County, Georgia. She enters the race with more than twenty years of experience in business leadership, operations, and financial management, offering a results-focused approach rooted in accountability, transparency, and service.

Bernard has a proven record of coordinating complex initiatives, managing budgets, and delivering measurable outcomes. Known for her integrity and work ethic, she has earned recognition from numerous notable organizations for business achievement and community impact, building teams that perform with clarity, consistency, and purpose. Her leadership emphasizes prompt execution over rhetoric and measurable outcomes over promises.

She holds a Master of Business Administration, a Bachelor's degree in Management, and a Paralegal Certificate, reflecting a strong foundation in leadership, finance, and legal process. This educational background equips her to evaluate policy through fiscal and regulatory lenses, ensuring decisions remain responsible, practical, ethical, and aligned with the long-term interests of Rockdale County residents.

As the county approaches a population of one hundred thousand residents, Bernard believes growth must be guided with purpose. She is a committed champion of homeowners' rights, focused on protecting property values and ensuring that development respects established neighborhoods. Her platform prioritizes the

thoughtful expansion of community amenities, improved delivery of county services, and strategic planning that enhances quality of life across generations.

Her priorities include economic development, public safety, infrastructure, sustainability and environmental protection, arts and culture, housing, civic services, and efficient government operations. Central to her vision is the use of digital solutions that encourage entrepreneurial activity while strengthening homeowner interaction with county services, creating a more accessible, responsive, and transparent local government.

Bernard is also focused on laying the foundation for a future Smart City. She supports modern infrastructure, responsible technology integration, and data-informed governance to improve efficiency and transparency. From digital tools that support small businesses to online service access for residents, her vision reflects a county government designed to serve people where they are and meet their needs.

“I am not running to be a politician. I am running to be a public servant who is accessible, accountable, and focused on results,” Bernard said. “Rockdale County deserves leadership that protects homeowners, invests wisely in amenities and services, and prepares our communities for the future.”

A Metro Atlanta resident and engaged civic leader, Bernard values Rockdale County’s diversity and views it as a source of strength. She is committed to listening to residents, encouraging meaningful participation, and reporting progress with clarity and honesty. Her leadership priorities include fiscal responsibility, responsive governance, and sustainable growth that preserves the character of the county while preparing it for what comes next.

Leadership is defined by the willingness to accept responsibility when the future includes numerous exciting opportunities that require care to minimize vulnerability. Michelle Bernard’s candidacy offers Rockdale County steady leadership, disciplined judgment, and a clear vision for effective local government. She is ready to serve.

Rockdale County is located in the Metro Atlanta region of North Central Georgia. According to the 2020 United States Census, the county’s population was 93,570, reflecting consistent growth over the previous decade.

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